

Boston English at Work Capacity Building Initiative

Workshop #4 – Multi-Employer Consortiums

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With Lloyd David, Creative Workplace Learning

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What is the English at Work Capacity Building Initiative?

- Background on Initiative - ENB
- 4 Part Workshop series & technical assistance
- Background on presenters
- Introductions of new workshop participants
 - Name and title
 - Your program
 - Why did you decide to come?

Recap of Workshop #1: Targeting and Marketing to Employers

- Benefits of Workplace Ed to Employers, Employees and Providers
- What makes a “Good” Employer
- Ways to Find “Good” Employers –ideas like jobs fair and linking with technical trainers
- Ideas on How to Engage Employers – tool kit
- Guidelines for Training Providers – what capacity do you need to build?

Recap of Workshop #2: Forging Partnerships with Employers

- Good Guidelines for Partnerships with Employers – clear roles for stakeholders & strong Advisory or Coordinating Committee
- What Provider should do – learn about the company, industry and basic works skills
- Panel Discussion – different models
- Ideas on Potential Public Funding
- Brief Overview on a Workplace Ed Budget

Recap of Workshop #3: Conducting a Workplace Needs Analysis (WNA)

- Define WNA and Id Reasons for Doing It
- Principles of a WNA and Who Should be Involved
- Steps to Conducting a WNA and role of of employer, workers and unions
- Hear a Voice From the Field – AACA
- Tools of the Trade – Focus Groups, Interviews, Surveys and Reporting Out

Goals of Workshop #4: Multi-Employer Consortium

- Understand how Consortium can Work and the Different Models
- Learn about the BEST Corp Model
- Understand the Pro's and Con's
- Learn about Creative Workplace Learning
- Review workshop resources and binder
- Start building an Action Plan for your Workplace ESOL/ABE Efforts for FY 2011

Boston Education Skills & Training (BEST Corp.)

Description & Tour of Facility

Commonwealth Corporation

Workforce Competitiveness Trust Fund

Sector or industry focused training:

- Past funding under BEST Initiative & Bay State Works & Workforce Competitiveness Trust Fund
- state sector strategies initiative, initially funded through the Economic Stimulus
- Total WCTF allocation so far three Rounds: \$24 million serving over 5600 individuals
- Always includes basic skills ABE/ESOL
- Can include multiple training providers
- Active partnerships have a distinct advantage in applying for new money that becomes available;

Small Group Exercise – Can My Program Do Anything Consortia?

- Share experiences that you have had with your current and/or previous programs
- Share ideas that you might have going forward

WNA – More of What's it All About?

- Information? – How Could you Get it?
What “Tools” Might you Use?
- What Should a WNA Really Be and Do? Main Principles?

Check out the Mass. Worker Education Roundtable's Workplace Educators Training – chapter on WNA

Creative Workplace Learning

Q & A with Lloyd David – CWL
President

- What Kind of Work have you Done Around Consortia?
- What do you Think the Future may Hold for Workplace consortia?

Small Group Exercise – Action Plan for Next Year:

What are some concrete things you might do next (fiscal) year to work with employers?

English for New Bostonians

- ❑ Post Workshop Survey of Where you Are**
- ❑ Final Workshop Evaluation - What Else Might You Need or Like?**

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English at Work – Capacity Building Initiative

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